

To the IUCAB member associations

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Vienna, December 2019

George Hayward Award 2020 - Your Association 's nomination

Dear presidents, dear secretaries, dear colleagues, dear IUCAB friends!

IUCAB starts up the nomination process for the George Hayward Award 2020 in honour of George Hayward's dedication to the commercial agency profession.

The 10th George Hayward Award was won in 2019 by Mr. Nicolas M. Skrzypczak, from the TransAtlanticPass Consulting & Sales Agency, L.L.C.(USA).

The winner of the 11th Award will be announced at the occasion of the IUCAB Annual Delegates Meeting on 15th May 2020 in Stockholm, Sweden.

The IUCAB Executive Committee is looking forward to receiving one nomination from each IUCAB Member Association for the Award.

The Nominee has to be nominated by the IUCAB Member Association and must meet the following requirements:

- be a National Association Member for at least 3 years;
- be an agent or run an agency for 5 years;
- be financially sound.

Please note that the application is not open to delegates and participants of the IUCAB Conference of Delegates.

The IUCAB Executive Committee will decide which of the nominated persons will receive the Award after having considered the credentials of each national candidate. We attach the Application Form for the nomination.



We kindly request you to nominate a candidate for the George Hayward Award 2020 and to inform the IUCAB Secretariat your Association's nominee for the Award.

This should preferably be done together with a completed version of the attached form or, if not be possible, with a written motivation which covers as many of the items listed in the attached form as possible and all other relevant information your Association may wish to present.

In order to allow the IUCAB Executive Committee for a timely examination of all nominations and to select the winner of the Award,

you are kindly requested to submit your nomination to the IUCAB Secretariat no later than Friday 13th of March 2020.

We thank you in advance for your support and look forward to receiving a nomination from your Association.

Should you have any further questions with regard to the above, please do not hesitate to contact us.

Best regards

Olivier Mazoyer

President

Christian Rebernig Secretary General

Enclosure