



To the

- IUCAB Member Associations

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George Hayward Award 2022 - Your Association´s nomination

Dear Presidents,
dear Secretaries,
dear Colleagues,
dear IUCAB friends!

IUCAB starts up the nomination process for the George Hayward Award 2022 in honour of George Hayward´s dedication to the commercial agency profession.

The 12th George Hayward Award was won this year by Mr. Norbert Radocha, from the oenoproducts GmbH (Austria).

The winner of the 13th Award will be announced at the occasion of the IUCAB Conference of Delegates on 27th May 2022 in Limassol, Cyprus.

The IUCAB Executive Committee looks forward to receiving one nomination from each IUCAB Member Association for the Award.

The Nominee has to be nominated by the IUCAB Member Association and must meet the following requirements:

- be a National Association Member for at least 3 years,
- be an agent or run an agency for 5 years and
- be financially sound.

Please note that the application is not open to Delegates and Participants of the IUCAB Conference of Delegates.

We kindly invite IUCAB Member Association to nominate a candidate for the George Hayward Award 2022 and to inform the IUCAB Secretariat about your Association´s nominee for the Award. Enclosed you find the Application Form for the nomination.



The nomination should preferably be done with a completed version of the attached form or, if not be possible, with a written motivation which covers as many of the items listed in the attached form as possible and all other relevant information your Association may wish to present.

The IUCAB Executive Committee will decide who of the nominated persons will receive the Award after having considered the credentials of each national candidate. In order to allow the IUCAB Executive Committee for a timely examination of all nominations and to select the winner of the Award,

**you are kindly requested to submit your nomination to the IUCAB Secretariat
not later than Friday 11th of March 2022.**

We thank you in advance for your support and look forward to receiving a nomination from your Association.

Should you have any further questions with regard to the above, please do not hesitate to contact us.

Best regards

Olivier Mazoyer
President

Christian Rebernig
Secretary General

Enclosure